

A PREMIER DESTINATION FOR LEISURE, WORK, AND RECREATION IN BANG TAO

PALMS CENTER

PRIME LOCATION

The ALLTHAI Vista Palms Center shopping complex is located in one of Phuket's most prestigious areas — Bang Tao, surrounded by elite villas and resorts. The project's uniqueness lies in its seamless integration within a scenic palm grove, where natural elements are fully preserved, creating an atmosphere of harmony and comfort that sets the center apart from other venues in the region.

INFRASTRUCTURE HIGHLIGHTS

This project aims to provide a space where visitors can comfortably spend an entire day. ALLTHAI Vista Palms Center offers a wide range of zones for active recreation, relaxation, and entertainment, including:

•**Spa Center** — a key wellness area already constructed and fully operational, ready for business launch. A similar spa in Chalong has proven the popularity of wellness services, and over three years, this center led to increased land values and attracted new residential developments, including villages, a fitness club, and condominiums. •**Let's Cinema (Phase Three)** — This cinema will become a cultural attraction for both locals and tourists, offering a unique movie-going experience.

•**Children's Entertainment Complex (Phase Four)** — A family-friendly zone where parents can leave their children in a safe environment and enjoy other areas of the center. •**Fitness Center** — This facility caters to those who prefer an active lifestyle, allowing visitors to work out while their children enjoy the entertainment area.

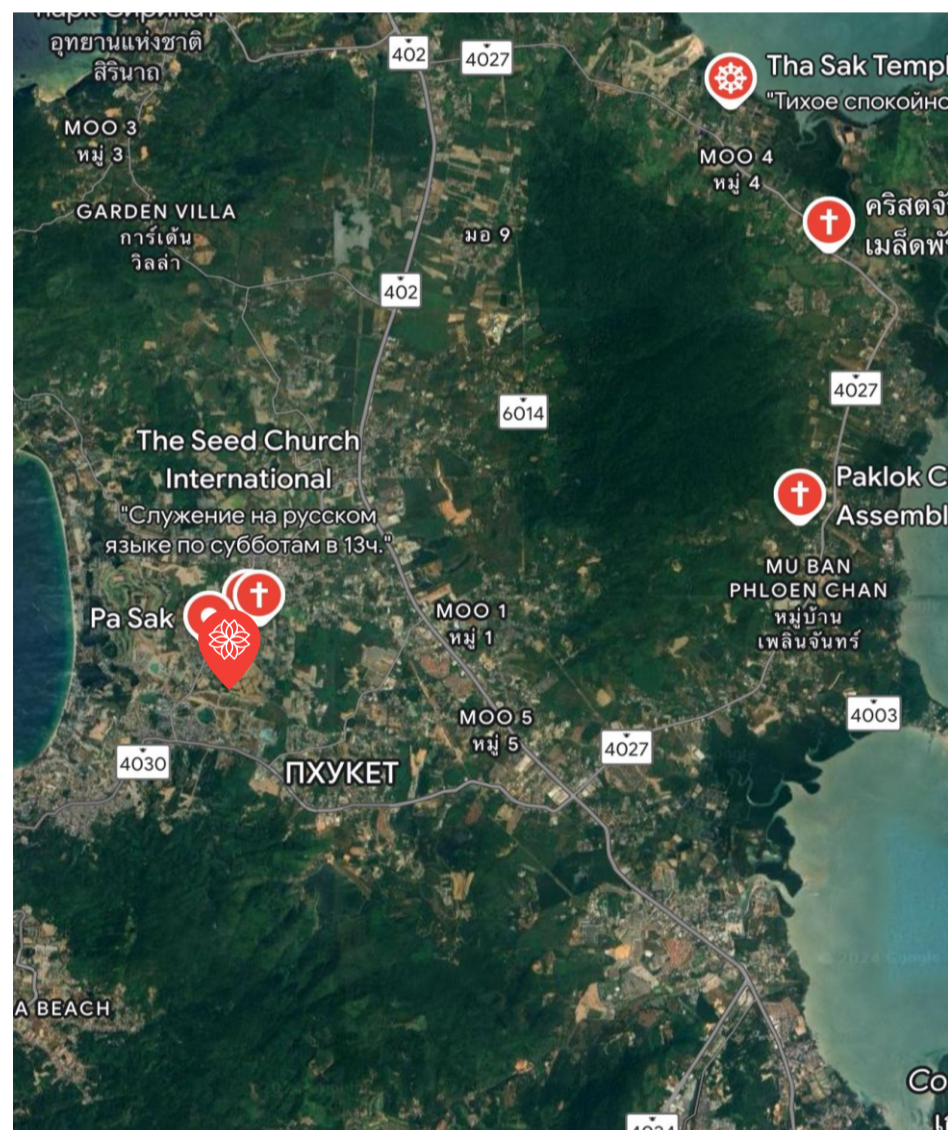
•**Coworking Space and additional workspaces** — A modern, convenient workspace for locals and tourists in need of a productive environment.

LOCATION ADVANTAGES AND TARGET AUDIENCE

ALLTHAI Vista Palms Center is ideally located within a 5-kilometer radius of major residential and tourist areas, home to approximately 70,000 people, according to Population Explorer analytics. This positioning offers significant potential for a steady stream of visitors, while the surrounding luxury villas attract affluent clients who value convenience and comfort. Additionally, a large residential complex is currently under construction directly across from the center, further expanding the potential visitor base.

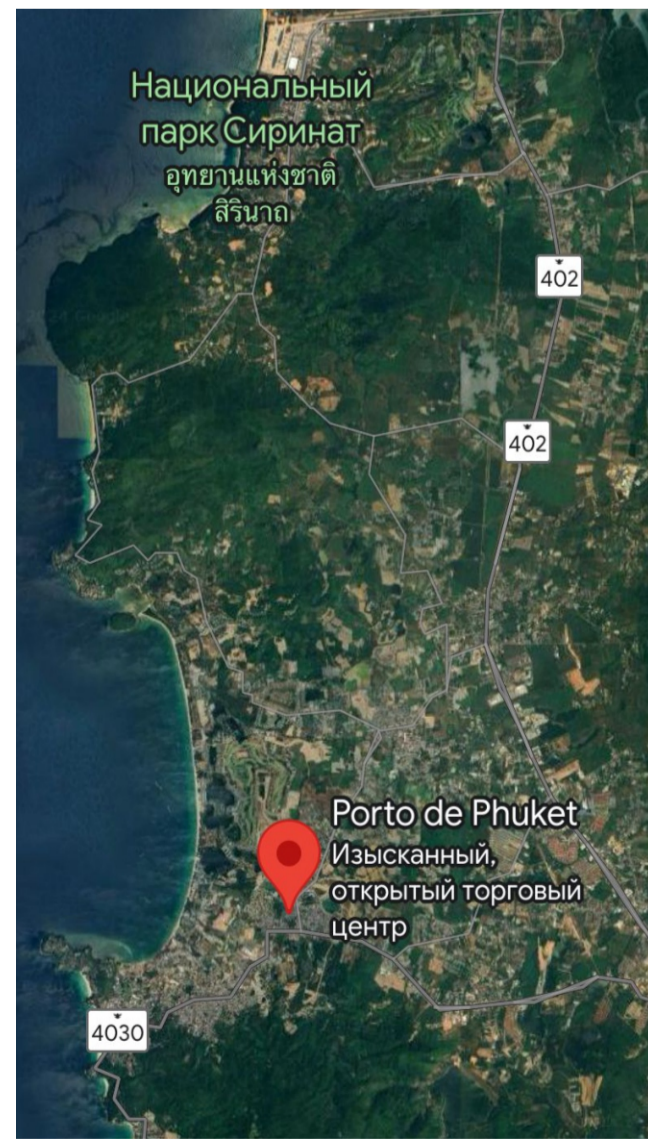
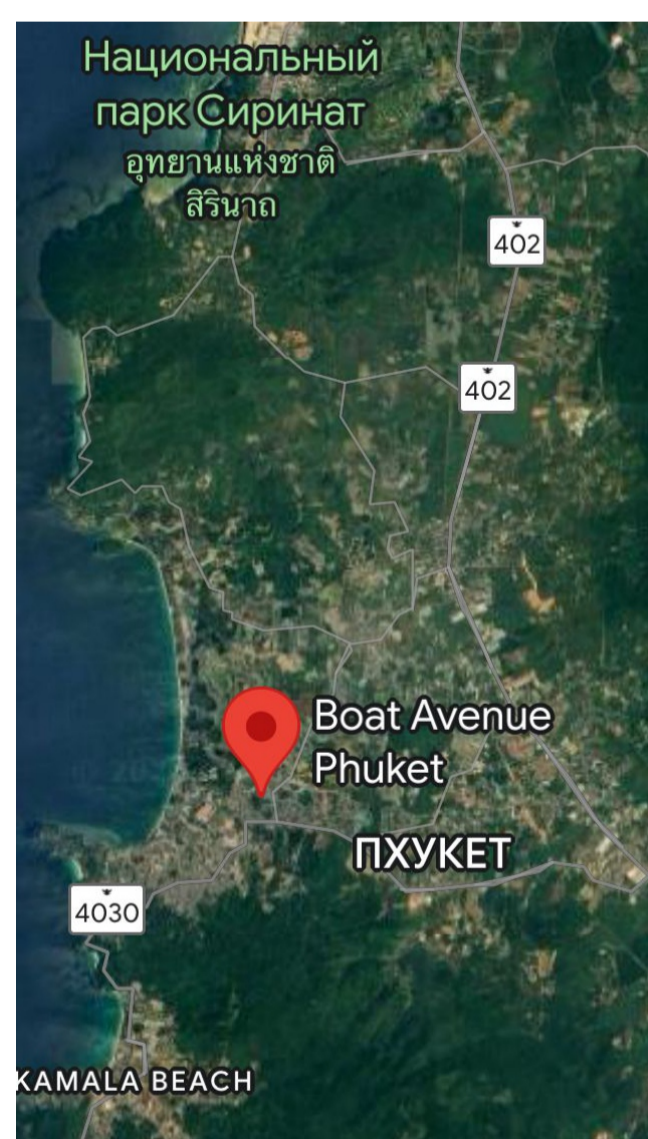
ADDITIONAL POINTS OF ATTRACTION

Nearby, there is a church that draws many European visitors, adding another point of interest and enhancing the center's appeal within the local cultural and social landscape.



COMPETITORS

Within a 5-kilometer radius, the center faces only two main competitors — Boat Avenue and Porto de Phuket, which offer a limited range of services tailored to standard consumer needs. In contrast, ALLTHAI Vista Palms Center stands out with its multifunctional and thoughtfully designed infrastructure, allowing visitors to spend an entire day enjoying the unique atmosphere and wide array of services.



CONCLUSION

ALLTHAI Vista Palms Center has the potential to become a key destination for leisure, work, and recreation in Bang Tao, attracting local residents and tourists seeking high-quality service and diverse opportunities. The multifunctional nature of the complex will ensure a high level of loyalty among visitors, making it an attractive option for investment and partnership opportunities.